



Actitudes is the commitment from Bouygues Construction to Sustainable Development

Bringing Actitudes alive within Icel Group

Icel Group has identified 17 priority actions around the seven key themes:



Foster trusted relationships with our clients, based on consideration, transparency & innovation

- Improving from customer satisfaction surveys
- Raising awareness of business ethical issues



Incorporate risk management into the day-to-day activity of the company

- Training on environmental & social risks
- Developing employees' competencies in risk management



Lead the way in terms of occupational health & safety

- Involving partners in our progress on health & safety
- Focussing on the improvement of the working environment
- Improving road safety



Develop our employees' skills & promote equal opportunity

- Designing individual training plans
- Conducting employee satisfaction surveys
- Promoting equal opportunities



Build long-term relationships with our partners, suppliers & subcontractors

- Ensuring our suppliers comply with environmental & ethical standards
- Implementing procedures to combat illegal labour



Respect the environment

- Managing energy consumption & conserving natural resources
- Reducing & recycling waste at all client sites
- Encouraging everyday actions that protect the environment



Participate in the economic & social life of the regions where we operate

- Partnering with associations & sports clubs that promote education & integration of young people
- Participating in initiatives with local organisations